

Koululainen

80 YEARS OF READING JOY AND DEVELOPMENTAL ACTIVITIES FOR CHILDREN

Finland's longest-running children's magazine offers high-quality and interesting content, such as interviews with today's favorite idols and articles about phenomena in the lives of primary school children, pets, and hobbies. The magazine features researched information, exciting insights, and activities that challenge children's own thinking. In addition to carefully crafted articles, Koululainen includes fun quizzes, knowledge tests, cooking and crafting instructions, as well as interesting reviews of the gaming world. Each issue contains the Children's News World, produced in cooperation with Suomen Kuvalehti. Koululainen builds a sense of community among primary school children with different interests. The magazine also interviews various children from around Finland, and the voices of ordinary schoolchildren provide peer experiences on everyday and school-related phenomena.

In today's digital age, Koululainen activates children's own thinking, and the magazine can be safely given to a child to read independently. Koululainen is suitable for both those practicing reading skills and those who have already mastered them well. In addition to the 12 annual print issues, Koululainen has an active website. On [Koululainen.fi](https://koululainen.fi), children enjoy fun quizzes, news related to the world of children, and reading stories.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

12 issues per year

SIZE OF THE MAGAZINE

217 x 280

PRINTING METHOD

Offset

BINDING

Saddle stitching

PRICES

SIZE	PRICE €
2/1	4 380
1/1	2 430
1/2	1 660
1/4	1 220
2. COVER	2 680
3. COVER	2 680
BACK COVER	2 680
1. SPREAD	4 820

We reserve the right to make changes.

TIMETABLE 2026

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	14.1.	16.12.2025	19.12.2025	Fair Class competition winner. Boldly fair – help a friend in need. Shared activities in indoor sports venues.
2	11.2.	20.1.	23.1.	Pet of the Year competition winner. Best toys and rewards for pets.
3	11.3.	17.2.	20.2.	UMK and exciting new music news. Colorful and tasty Easter and spring baking.
4	8.4.	16.3.	19.3.	Pampering moments with friends and easy beauty tips.
5	13.5.	20.4.	23.4.	YouTube and TikTok extra. Spring fashion and lovely accessories.
6	10.6.	19.5.	22.5.	Summer games and activities indoors and outdoors. Summer reading and craft ideas.
7	8.7.	15.6.	18.6.	Summer mega issue: tons of puzzles, games, tasks and cooking ideas.
8	12.8.	21.7.	24.7.	School starts. Gear up for the school crowd: pens, pencil cases, backpacks and clothes. Fair Class competition returns.
9	9.9.	18.8.	21.8.	Pet of the Year competition begins. Top tips for hobbies. Rainy day fun for the whole family.
10	14.10.	22.9.	25.9.	Throw a spooky fun Halloween. Baking, crafting, shared games and activities.
11	11.11.	20.10.	23.10.	Warming up for the Christmas season. Best advent calendars and gift ideas.
12	9.12.	17.11.	20.11.	The funniest games of the year, tastiest snacks and most exciting books.

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