

Maalla

FOR THE LOVE OF COUNTRY LIVING

Maalla is a treasure trove for those who dream of rural life. Each issue features the most wonderful country-style decorated homes and holiday cottages from different parts of Finland. Maalla tells how a house was found, its history, and how it has been renovated to its current glory. In addition, Maalla provides ideas and advice for the challenges and pleasures of country living, such as gardening, preserving, and traditional building. Stories about the life changes of residents are captivating, and the pages offer inspiration for hobbies, collecting, and rural travel destinations.

Maalla is an advocate for rural living and leisure and highlights things that help enliven villages and lanes in the countryside. Maalla is published 11 times a year, and the magazine's digital content can be found on [Kotiliesi's website](#).

PRICES

SIZE	PRICE €
2/1	8 560
1/1	4 760
1/2	3 230
1/4	2 380
2. COVER	5 240
3. COVER	5 240
BACK COVER	5 240
1. SPREAD	9 420

We reserve the right to make changes.

TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

11 issues per year

SIZE OF THE MAGAZINE

230 x 297

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

83 000

TIMETABLE 2026

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	7.1.	10.12.2025	15.12.2025	Collector's theme issue: the most sought-after collectibles right now. Create atmosphere in bedroom decor.
2	11.2.	21.1.	26.1.	Green plant fever: new pots, accessories and floral textiles.
3	18.3.	25.2.	2.3.	Garden season begins: trusted tools, tips for perennial beds and compatible plant varieties. Loveliest new dishes and vases.
4	15.4.	23.3.	26.3.	Kitchen dreams: update your country kitchen with inviting new tones.
5	13.5.	21.4.	24.4.	Summer homes and garden ambiance: new terrace furniture and outdoor lighting.
6	3.6.	12.5.	18.5.	Affordable summer cottage makeover: textiles, small decor and rugs. Garden: floral DIY ideas.
7	8.7.	16.6.	22.6.	Summer celebration – stories and dreams of country life. Relaxed table setting: most beautiful new dishes and table textiles.
8	12.8.	22.7.	27.7.	Surface renovation: new wallpapers, paint colors, floors and panels with ideas. Presenting new products and inspirations.
9	9.9.	19.8.	24.8.	Light for the home: country-style lighting and tips for cozy illumination.
10	14.10.	23.9.	28.9.	Christmas in the countryside: DIY and decorating ideas for a rustic holiday. Holiday homes. Best gift ideas.
11	11.11.	21.10.	26.10.	Christmas Maalla style: full of atmosphere and festive homes. Stunning Christmas flowers and holiday table settings.

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