

# LET'S RENOVATE AND BUILD TOGETHER

TM Rakennusmaailma is a special interest magazine for those interested in homes, construction, and renovation. Its readers want to know about the many methods of building and renovating, as well as about products and tools. The magazine's readers are educated and, on average, better off financially, and they are dedicated hobbyists and professionals.

A key part of TM Rakennusmaailma's content is various tests and comparisons. The magazine regularly tests building materials, supplies, tools, industry machinery, and different services, always completely impartially, just like Tekniikan Maailma. The magazine also produces a comprehensive special issue on the Lempäälä Housing Fair.

TM Rakennusmaailma is published 12 times a year. The magazine also has a digital service at rakennusmaailma.fi, where you can find industry news, the digital magazine, and a comprehensive archive of back issues.

# **TECHNICAL INFORMATION**

## **ENQUIRIES, RESERVATIONS** yrityspalvelu@otavamedia.fi

#### **MATERIALS**

An email with material delivery instructions and link will be provided when making a reservation.

### **SUBMISSION OF ATTACHMENTS**

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#### **NUMBER OF ISSUES**

12 issues per year

## SIZE OF THE **MAGAZINE**

210 x 275

#### **PRINTING METHOD**

Offset

### **BINDING**

Saddle stiching, issue 6 adhesive binding

## **NUMBER OF READERS**

108 000

## **PRICES**

SIZE	PRICE €	ISSUE 6
2/1	7 160	11 730
1/1	3 980	6 520
1/2	2 300	4 440
1/4	1 690	3 270
2. COVER	4 380	7 180
3. COVER	4 380	-
BACK COVER	4 380	-
1. SPREAD	7 880	12 910
2. SPREAD	-	12 910
MIDDLE SPREAD	-	12 910

reserve the right to make changes.

## **TIMETABLE 2026**

ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
1	21.1.	31.12.2025	5.1.	Inspiration for sauna renovation. Featured stoves, benches and paneling options.
2	18.2.	28.1.	2.2.	Atmosphere and warmth in compact form – featured lightweight fireplaces.
3	18.3.	25.2.	2.3.	<b>Renovation extra:</b> top tips for interior painting, tiling, wallpapering and a look at different flooring materials. Spring Fair.
4	22.4.	30.3.	1.4.	Updating the yard and garden: terraces, summer kitchens and grill shelters.
5	20.5.	28.4.	30.4.	Cooling for the upcoming heatwave with an air source heat pump. How to refurbish a cottage terrace.
6	1.7.	9.6.	15.6.	<b>Housing Fair in Lempäälä.</b> Comparison of budget cordless lawnmowers in the €200–300 price range.
7	26.8.	5.8.	10.8.	Price survey of building materials.
8	23.9.	2.9.	7.9.	Tips for maintaining home surfaces: how to remove mold spots and lime stains, and repair scratches in parquet. FinnBuild Fair.
9	14.10.	23.9.	28.9.	Everything about home heating. Instructions for adjusting heat pumps, radiators and thermostats. Includes smart devices.
10	4.11.	14.10.	19.10.	How to combat household pests: silverfish, fruit flies, bedbugs, rodents and birds.
11	25.11.	4.11.	9.11.	Christmas gift ideas for builders and renovators.
12	16.12.	25.11.	30.11.	Cordless snow shovels and snow tools tested.

#### Updates on this page: