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TM provides fact-based journalism. Tekniikan Maailma is, according to research, the most trusted, useful, and versatile technology and science media in Finland. Readers are better off financially than average, and they know that Tekniikan Maailma offers information that is truly useful. TM tests and compares the most important products in its key areas, such as cars, mobile devices, consumer electronics, IT, cameras, household appliances, and sports equipment.

The website [tekniikanmaailma.fi](https://www.tekniikanmaailma.fi) is Finland's leading science and technology news site, with over 150,000 unique weekly visitors. The magazine can also be read digitally on the web service, where a digital archive is available dating back to 1953.



TM Video is a short video service for those interested in technology, science, testing, and vehicles. Videos are published on Instagram, Facebook, TikTok, and YouTube—right where the audience already is. Commercial partners also have the opportunity to join in.

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TECHNICAL INFORMATION

ENQUIRIES, RESERVATIONS

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MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

SUBMISSION OF ATTACHMENTS

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NUMBER OF ISSUES

21 issues per year, 1 double issue

SIZE OF THE MAGAZINE

210 x 275

PRINTING METHOD

Offset

BINDING

Saddle stitching

NUMBER OF READERS

251 000

PRICES

SIZE	PRICE €
2/1	12 810
1/1	7 120
1/2	4 840
1/4	3 560
2. COVER	7 840
3. COVER	7 840
BACK COVER	7 840
1. SPREAD	14 100
2. SPREAD	14 100
MIDDLE SPREAD	14 100

We reserve the right to make changes.

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information about measuring
campaigns and solutions.

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TIMETABLE 2026

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	8.1.	10.12.2025	16.12.2025	Car usability. Extensive comparison of different car interfaces and usability.
2	22.1.	1.1.	7.1.	TV comparison. Exciting new televisions in a thorough test.
3	12.2.	22.1.	28.1.	Winter Car 2026. TM's major Winter Car comparison puts 10 new cars to a comprehensive winter test.
4	5.3.	12.2.	18.2.	Fitness technology. Devices for fitness enthusiasts tested and reviewed. What's next after the smartphone?
5	19.3.	26.2.	4.3.	Summer tires 2026. Finland's largest summer tire comparison.

Updates on this page:



ISSUE	PUBL.DATE	RESERV	MATERIALS	SPECIAL THEME
6	9.4.	17.3.	23.3.	Car comparison. Interesting new cars reviewed. How to bring AI into everyday life.
7	23.4.	31.3.	8.4.	Spring's most important bicycle innovations compared.
8	7.5.	15.4.	21.4.	Special issue on used cars. Inspection statistics.
9	21.5.	28.4.	5.5.	TM's long-term tests turn 50 – major car test issue.
10	4.6.	13.5.	20.5.	Motorcycle comparison. Financing a car purchase.
11-12	18.6.	28.5.	3.6.	Big summer double issue. Large car comparison.
13	16.7.	25.6.	1.7.	Electric car track comparison. Humanoid robots.
14	6.8.	16.7.	22.7.	Hottest new smartphones in a thorough comparison.
15	20.8.	30.7.	5.8.	Major bike lock comparison. Report: how Finns run red lights.
16	3.9.	13.8.	19.8.	Cars from 1996, 2006, 2016 and 2026 compared.
17	17.9.	27.8.	2.9.	Autumn's most interesting bicycle innovations compared. Extra for young drivers.
18	1.10.	10.9.	16.9.	Winter tires 2026. Finland's largest winter tire comparison.
19	22.10.	1.10.	7.10.	Exciting new televisions tested. Home charging stations for electric cars compared.
20	12.11.	22.10.	28.10.	Pair comparison: used vs new tires. Tire wear test.
21	26.11.	5.11.	11.11.	AI services compared. Large future issue: biggest changes in AI, materials technology and medicine.
22	17.12.	26.11.	2.12.	Best products of 2026.