

# Deko

## BEAUTIFUL HOMES, RELAXED IDEAS

Deko is a relaxed and youthful pioneer among Finnish interior magazines. Its pages feature lovely Finnish homes realized with different budgets. Bold solutions and surprising choices are the spice of this beloved magazine. Deko is more than just beautiful images. It guides readers to shop responsibly and ecologically. It presents the most coveted design objects and provides advice for various interior challenges. The magazine features interesting and current names from the interior design and art fields.

Deko publishes 10 stylish reading packages per year. In 2026, Deko will publish **extensive special issues on Asuntomessut (Housing Fair) and Habitare Fair**. The Christmas special issue presents the best gift ideas for interior enthusiasts. Deko is active on social media channels, and you can also enjoy its digital content in **Kotiliesi's interior section**. Deko is a visually stunning source of inspiration for every decorator.

## PRICES

SIZE	PRICE €	ISSUE 7
2/1	8 940	11 040
1/1	4 960	6 140
1/2	3 380	4 180
1/4	2 480	3 070
2. COVER	5 470	6 770
3. COVER	5 470	-
BACK COVER	5 470	-
1. SPREAD	9 840	12 140
2. SPREAD	9 840	12 140
MIDDLE SPREAD	-	12 140

We reserve the right to make changes.

## TECHNICAL INFORMATION

### ENQUIRIES, RESERVATIONS

yrityspalvelu@otavamedia.fi

### MATERIALS

An email with material delivery instructions and link will be provided when making a reservation.

### SUBMISSION OF ATTACHMENTS

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### NUMBER OF ISSUES

10 issues per year

### SIZE OF THE MAGAZINE

230 x 297

### PRINTING METHOD

Offset

### BINDING

Adhesive binding

### NUMBER OF READERS

88 000

## TIMETABLE 2026

ISSUE	PUBL. DATE	RESERV	MATERIALS	SPECIAL THEME
1	30.12.2025	4.12.2025	9.12.2025	Lighting innovations. Bathroom style refresh.
2	28.1.	5.1.	9.1.	<b>Trends 2026:</b> Key colors, styles and products of the year.
3	4.3.	10.2.	13.2.	The new era of kitchens: most interesting new materials and solutions. Beautiful tools for cleaning and recycling.
4	1.4.	10.3.	13.3.	Curtain ideas and stunning fabrics. Table setting trends and new spring tableware.
5	6.5.	13.4.	16.4.	Time for summer homes. Living room textile updates: the most beautiful rugs, cushions and throws.
6	10.6.	19.5.	22.5.	Decorate your terrace or balcony for summer: multifunctional furniture and home sun protection.
7	1.7.	5.6.	11.6.	<b>The official interior design catalogue of the Lempäälä Housing Fair.</b> All houses and best new ideas.
8	12.8.	21.7.	24.7.	Inviting bedroom style: create a stunning makeover yourself. Discover new furniture and textiles.
9	9.9.	18.8.	21.8.	<b>Habitare 2026:</b> Autumn's most talked-about trends and Finnish innovations.
10	28.10.	6.10.	9.10.	<b>Christmas:</b> atmospheric urban celebration and most wanted gifts.

### Updates on this page:

27.2.2026 Issue 7 is the official interior design catalogue of the Lempäälä Housing Fair